



# Hip Hip Basics: Slogans



## Objective

Students will create their own original slogans over a hip hop beat.

## Key Terms

A **slogan** is a word or a phrase that can be used in freestyles and in raps. A slogan can be dropped at any time throughout the beat. You can use it as you please and when you please to make a creative freestyle. Slogans also are used as a way to improvise rhythmically over a beat.

**Freestyle** - An rap improvisation.

## Procedures

1. Students will use the slogan “game time” to create an original freestyle rap. Students can repeat the slogan as often as they like and in a variety of rhythmic combinations.
2. Students will rap over the beat while staying in time. Students can try it again by using other examples of slogans such as: “Just do it” “ballin” “cruising” or “crush it.”
3. Students will create their own original slogan and will perform it as a freestyle over a beat. Students will repeat this process as needed in order to establish comfort with rapping using slogans.

## Extension

1. Students can find their own instrumental beat to rap over or create their own beat using a cloud based DAW such as SoundTrap or BandLab.
2. Once students have a new beat to work with, they will record themselves rapping the slogan over the music in order for the teacher to provide feedback to students about their performance and delivery.

## National Core Arts Standards

MU:Cr2.1.C.11a Assemble and organize multiple sounds or musical ideas to create initial expressive statements of selected sonic events, memories, images, concepts, texts, or storylines.